



August 1, 2010

Dear NACE or ISES member,

We would like to invite you to join us in our 9th Annual Simcha Showcase on Sunday, October 17th, from 2:00-5:00pm at the RTP Hilton. The JCC 2009 Simcha Showcase was able to raise funds to help support our programs touching lives from infants to seniors. As a vendor you will have the opportunity to meet with a targeted group of families that represent in excess of \$1.5 million in expenditures for Bar/Bat Mitzvahs, Parties and Events. A vast majority of last year's Simcha Showcase vendors told us that they converted the event into additional business and looked forward to the next show.

Now it is your opportunity to participate. This year's Simcha Showcase is done in collaboration with two Jewish Community Centers! The funds raised will help not only one, but two JCCs to provide camp scholarships, and serve children with special needs, in our Summer Day Camp programs, as well as support for our other community programs

Your business will be promoted to over 6000 households in the Jewish communities including those with weddings, anniversaries, special birthdays and graduation parties to plan. In addition to the general advertising, 400+ families with children in Bar/Bat Mitzvah age group will be sent personalized invitations to this great event.

All vendors who participate will also be listed in our Simcha Showcase Resource Guide that is distributed to the Religious Schools in the Triangle area as well as being posted on our websites.

We are offering special pricing for NACE and ISES members only. A table in the upcoming show costs only \$350 for NACE and ISES members. Please include a non refundable \$100 deposit with contract or full payment. Balance will be due by October 1st. Please return the Vendor Contract form included and fax to 919-676-9299 (Raleigh-Cary JCC) or 919-489-5788 (Durham-Chapel Hill JCC)

Please join us in this opportunity to benefit your business and our communities. If you have any questions contact Beth Richman at the Raleigh-Cary JCC at 919-676-6170 or Beth.Richman@shalomraleigh.org or Gracie Robinson at the Durham-Chapel Hill JCC at 919-489-5335 or finance@shalomdch.org.

Sincerely,

Beth Richman, Director of Development, Raleigh-Cary JCC

Gracie Robinson, Durham-Chapel Hill JCC



JCC Simcha Showcase 2010 NACE/ISES Vendor Contract

Date _____ Contact Name _____

Business _____

Phone Number _____ Fax Number _____

Email _____ Website _____

Address _____

Signature _____ NACE Member _____ ISES Member _____

Date of event:	Sunday, October 17, 2010	
Time:	2:00-5:00pm	
Vendor:	1:00pm	
Location:	RTP Hilton	
	4810 Old Page Road	
	Durham, NC 27709	
Cost:	\$350	
Event contacts:	Beth Richman	919-676-6170
	Gracie Robinson	919-489-5335

Please make check payable to: Raleigh-Cary JCC/Durham Chapel Hill JCC
Indicate Simcha Showcase on check

✓ Mail check to:

Raleigh-Cary JCC
12804 Norwood Road
Raleigh, NC 27613

OR

Durham-Chapel Hill Jewish Federation
3622 Lyckan Pkwy # 6002
Durham, NC

✓ Deliver marketing materials to the Raleigh-Cary JCC OR Durham-Chapel Hill JCC by 10/1



JCC Simcha Showcase 2010

NACE/ISES Vendor Resource Directory Form

Date _____ Contact Name _____

Please indicate the information you would like in the resource directory. Check all that apply:

- Contact name Business Name Address Phone Number
- Fax Number Email Address Website
- 1-2 Lines description of business Business Card (send with form)

Business _____

Phone Number _____ Fax Number _____

Email _____ Website _____

Address _____

1-2 Lines Description of Business:

Signature _____